



**PALM BEACH COUNTY  
ATTRACTIONS ASSOCIATION**

## **What is the Palm Beach County Attractions Association?**

The Attractions Association is a 23-year-old 501 (c) 3 organization created to promote the best of “Ways to Play and Places to Stay” in Palm Beach County.

### **Who does it serve?**

Palm Beach County Attractions Association is a premier association of highly engaged members of the tourism industry. The Association represents member hotels, attractions, tourism publications and anything relating to tourism in Palm Beach County. Some members include Lion Country Safari, Palm Beach Zoo, South Florida Fair, CityPlace, South Florida Science Center and Aquarium and the Palm Beach Kennel Club.

### **What does it do?**

The Attractions Association’s primary goal is to promote the true diversity of attractions in the county. To accomplish this goal we do the following:

- Host bi-monthly networking meetings at rotating Attraction locations with diverse speakers and highlighting various industry related topics
- Attend annual attendance at the Governor’s Conference with a booth
- Attend annual FAM events for in-county and visiting guests in the county
- Presents collective “voice” to Government agencies and tourism councils to assure representation for our members.

The Attractions Association presents ideal opportunities for promotions and collaborations within Palm Beach County.

If you are not a member of our organization I would encourage you to join.